On-Page SEO Checklist
By Shaheryar

☐ Install RankMath plugin

☐ Install Easy Table of Contents plugin

☐ 1 H1 tag

☐ Multiple H2, H3, and H4 tags

☐ Primary keyword in the title and permalink

☐ Primary keyword in meta description (if it makes sense)

☐ Primary keyword in the body (don't overdo it!)

☐ Use related keywords in the body

☐ At least 2 internal and external links

☐ No WordPress tags

☐ Use 1 or 2 categories for a blog post

☐ 1000+ words content (optional, but recommended)

☐ Short paragraphs, bullet points, and images

☐ Primary keyword in alt text of an image

☐ Avoid publishing multiple articles on the same keyword

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